

Message Text

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PAGE 01 ROME 20738 221905Z
ACTION EUR-12

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UNCLAS ROME 20738

E.M 11652: N/A
TAGS: ALOW, BEXP, EAIR
SUBJ: REQUEST FOR SPECIAL HOUSING ALLOWANCE FOR REGIONAL CIVIL
AIR ATTACHE

REF : ROME 18684

1. RCAA, TRANSFERRED FROM BEIRUT TO ROME IN JULY 1976, FINDS
TASK OF LOCATING ADEQUATE HOUSING WITHIN PRESCRIBED ALLOWANCES
ALLOCATED FOR SENIOR OFFICERS IN ROME EXTREMELY DIFFICULT.
RCAA'S REPRESENTATION RESPONSIBILITIES HIGHLY IMPORTANT,
PARTICULARLY NOW THAT MIDDLE EAST AND SOUTH ASIA POSTING IS
BASED OUT OF AREA, IN ROME RATHER THAN BEIRUT LISTENING POST.
ROME-BASED MARKETING DIRECTORS FOR THE TWENTY MIDDLE EAST/SOUTH
ASIAN AIRLINES OPERATING INTO ROME ARE INVALUABLE SOURCES OF
INFORMATION ON DEVELOPMENTS WITHIN THEIR INDIVIDUAL AIRLINE
HEAD OFFICES REGARDING AIRCRAFT AND ROUTE PLANNING DECISIONS WHICH
IMPACT DIRECTLY ON RCAA'S RESPONSIBILITIES IN GENERATING MAXIMUM
US JET TRANSPORT SALES (1976 AREA SALES TO DATE \$758 MILLION).
ADEQUATE REPRESENTATIONAL HOUSING ROME WOULD ENHANCE RCAA'S
MARKETING EFFECTIVENESS MARKEDLY.

2. RCAA HAS LOCATED AN ADEQUATE REPRESENTATIONAL VILLA ON VIA
FLAMINIA AT ANNUAL RENTAL OF 600,000 LIRE. INCLUDING
UTILITIES THIS WOULD TRANSLATE INTO APPROXIMATELY 700,000
LIRE PER MONTH. RCAA REQUESTS SPECIAL HOUSING ALLOWANCE TO
COVER THE 200,000 LIRE DIFFERENCE BETWEEN CURRENT RENTAL
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ALLOWANCE (APPROXIMATELY 500,000 LIRE PER MONTH) AND VILLA RE-
QUIREMENTS.BEAUDRY

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NNN

Message Attributes

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